

Strategic Partnership

Inner Range forms a strategic partnership with Professional Sales Agents (PSA) to represent our Unified Video, Access Control & Security Products



Inner Range Announces Strategic Partnership with Professional Sales Agents, Inc.
December 4, 2023

In an endeavor to broaden its international reach and offer unmatched solutions to its clients, Inner Range, a global leader in integrated security solutions, is excited to announce its alliance with PSA, Inc. PSA is headquartered in Norcross GA with its western office located in Plano, TX covering 11 states, TX, OK, LA, AR, MS, TN, AL, GA, NC, SC, FL panhandle.

This association emphasizes Inner Range's vision to magnify its brand presence in North America and champion groundbreaking security technology initiatives. Aligning with PSA assures Inner Range's technological innovations will engage a broader audience, reinforcing its market prowess. PSA's cumulative knowledge, intricate industry grasp, and steadfast dedication harmonize seamlessly with Inner Range's values.

"PSA's Inc. and Inner Range converging paths provide us with extended customer reach in the North American market" stated Bob Dolan, Business Development, Inner Range North America. "Their wisdom, caliber, and commitment will be pivotal to our collective aspirations. The future looks promising, and we can't wait to explore it together."

PSA, Inc. has been representing market leading manufacturers of Networking, Telecommunications, Physical Security and Audio Visual products for over 45 years. PSA's selling philosophy creates demand through the End User, Consulting Design firms, GC's, and Integrators in partnership with our resellers. www.prosalesagents.com

"We are excited to represent Inner Range and it's integrated physical security solutions, aligning with our mission to provide industry leading technology solutions to our customers." John Brothers, CEO, PSA, Inc.

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About Inner Range:

Inner Range is a manufacturer of unified security systems incorporating video management, access control and intrusion alarm as well as integrating at a high level to over 130 world leading security brands. Providing this functionality within a single system as opposed to the traditional model of installing, multiple separate systems provide the customer with a simple, easy to use security platform to meet the toughest of security requirements. Founded over 35 years ago in Melbourne, Australia, Inner Range products remain at the forefront of smart buildings and security technology. Our unified platform reduces hardware, installation, and maintenance costs. With a commitment to innovation and excellence, Inner Range has ensured the security of millions of users worldwide, striving continuously to meet the evolving demands of the security industry.